

NESBA
new england society of botanical artists
a members exhibit

ASBA

American Society
of Botanical Artists

NEW ENGLAND SOCIETY
OF BOTANICAL ARTISTS

**TOWER
HILL**
BOTANIC GARDEN

April 1 – May 31, 2021



Call for Entries: Tower Hill theme "NESBA Spring Exhibit"
spring flowers preferably in bloom at Tower Hill
— see link to plant lists.

Due dates:

- **Thursday, March 10:** Deadline for submission of "Intent to Exhibit" form* and wall label info and Artist Statement (if submitting one):
- **Friday, March 20:** Deadline for delivery of artwork to your delivery person (OR as determined by your delivery person) This is dependent on Covid restrictions.
- **Tuesday, March 31:** Exhibit hanging date
- **Tuesday, June 1:** De-installation Retrieve your artwork from exhibit by arrangement with your delivery person.

Artwork may be priced for sale or labeled "**Not For Sale**" and artwork needs an insurance value. Tower Hill will retain 30% of the proceeds from sale of art works and a check for the remaining 70% of revenues from the sale will be mailed to the Society after the exhibit to be distributed to the artists.

* **Intent to Exhibit Form: Thursday, March 10**

See **NESBA** website for the "**Intent to Exhibit**" form and submit on line:
<https://www.nesbaartists.com/intent-to-exhibit-form> or print and mail to:
Nancy Horrall at 26 Bowers Rd. Harvard, MA 01451.

Framing: Please follow NESBA standards for this exhibit: white or off-white mats and simple, wood frame in a light, medium or gold wood color, plexiglass. No saw-tooth hangers. All artwork must be delivered in a bubble wrap "envelope" (see website for instructions on how to make one). No packing peanuts or artwork will be returned.

Packaging and Labeling: Three labels can be found on the NESBA website: <https://www.nesbaartists.com/how-to-exhibit> and are to be used as follows:

1. Download PDF, print and fill out form.
2. Attach one label to back of artwork in lower corner.
3. Attach second label to front of the bubble wrap envelope so that your artwork is returned to you in your envelope. (see website for how to make a bubble wrap envelope)
4. Enclose third label in a Ziploc bag with \$10 cash or check for hanging fee for each piece hung.

Delivery/contact people for this exhibit:

Wellesley area: Susan Fulton **Cape Cod:** Ellen Duarte

Boston & North: Joyce Westner **West area:** Nancy Horrall **South Shore:** Sarah Roche

Artwork may be shipped by prior arrangement via UPS or USPS, (NO FedEx!);

PLEASE! include return postage in cash or check—no stamps. Contact Joyce Westner: joycewestner@gmail.com
Please contact Nancy Horrall with details of any other drop off and/or pickup arrangements not listed above at: nesbatowerhill@gmail.com

Artist Statement: If you are submitting an artist statement/bio to be included in the exhibit's promotional material, please email or mail a one-page statement to Nancy Horrall, 26 Bowers Rd. Harvard, MA 01451. Guidelines for your statement are posted on the NESBA website. Artist Statements are optional. A small number of business cards may be included with your artist statement.

Liability Statement: NESBA is unable to assume liability during the show. Artists exhibit at their own risk.

Artwork may not be removed prior to scheduled end of the exhibit. The artist is responsible for secure framing and suspension. All due care will be exercised in handling the works submitted.